

Sponsorship Levels



THANK YOU for your interest in sponsoring the 11th annual GREEN 5K Fun Run and Walk. Iowa Donor Network and My Angel Foundation will hold the GREEN 5K on **Saturday, April 21, 2018** at Raccoon River Park in West Des Moines. Your support is paramount to our success! This year’s GREEN 5K is estimated to bring in over 1000 runners and walkers from around the state in support of organ, eye and tissue donation. Register your sponsorship today to show your support!

DID YOU KNOW Iowa Donor Network has the 2nd largest Facebook page out of all donation and transplant organizations in the United States? Let us share your support of the GREEN 5K with over 75,000 individuals. For more information about sponsorships or how you can help, contact Tony Hakes at 319-665-3787 or thakes@iadn.org. In-kind sponsorship opportunities are also available.

SPONSORSHIPS INCLUDE:	The Runner’s High \$5000	The Second Wind \$2500	The Warm-Up \$1000	The Cool-Down \$500
Logo on banners at event	Premier location	•		
Logo on all marketing pieces	Premier location	•		
Social media mention	•	•		
Logo on website	Premier location	•	•	
Logo on t-shirts	Premier location	•	•	•
Program recognition	Premier location	•	•	•
Mention by emcee at event	•	•	•	•
Booth Location	Premier location	•	•	•
Race Entries	8	5	4	3

SPONSOR REGISTRATION FORM

Business name: _____

Mailing Address: _____

Contact Name: _____ Phone: _____

E-mail: _____ Fax: _____

Sponsorship (circle one): Runner’s High Second Wind Warm-Up Cool-Down In-kind: _____

Credit card payments excepted online only at www.iowaDonorNetwork.org.

Make checks payable to **Iowa Donor Network**.

Sponsorship FAQs



Sponsorship Deadlines

For your company logo to appear on the following items, we must receive a signed sponsorship form and an electronic logo file (guidelines below) by the following dates:

Fliers & Posters:

Thursday, March 15, 2018

T-shirts:

Monday, April 2, 2018

Sponsored Runners

If your sponsorship entitles you to a certain number of runners in the GREEN 5K, you must provide runner registration information for each runner in your sponsorship.

Deadline to Submit Runner

Names: Monday, April 2, 2018

Submit Names to:

khoyle@iadn.org

You will receive a reminder to send your sponsored runner information.

Runner information needed:

- Full name
 - Date of birth
 - Gender
 - T-shirt size (youth s-m-l/adult s-m-l)
 - Mailing address
 - Phone
 - E-mail
 - 5K Fun Run or Walk
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Logo Requirements

For the highest quality representation of your brand, we recommend you provide us with vector artwork (EPS file) in both color and black/white.

We can also accept a high resolution JPEG file (at least 300 dpi) in both color and black/white.

For logos submitted in low resolution (web quality), we cannot guarantee a high quality representation of your brand on our final printed items.

Need help with your logo?

Send an email to ted@myangelfoundation.org.

Booth Participation

We provide:

- 10 x 10 reserved space

You provide:

- Table
- Chairs
- Pop-up Tent
- Promotional signage & materials

Set-up Time:

6:30-7:30 AM

Breakdown:

11-11:30 AM

No power available.
